

# Northern Ireland Company Launches Worldwide Business

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Northern Ireland micro business Wellwood Adami Ltd. has recently launched a new and innovative software product called “Rate My Flight”.

We’ve all had good and bad flights on holiday or on business trips and now you can have your say and tell the airlines just how great or poor they actually were. The simple voting system uses a mobile device app to scan your boarding card and then you simply select how many stars you’d like to award the airline for their various features (for example Seat Comfort; Staff; Value for Money; etc.). It all takes less than a minute and for every rating submitted you will have the chance to win free access to a worldwide network of VIP airport lounges for your next few trips.



**Rate My Flight - Smartphone App**

Every month the company’s software algorithms will crunch the numbers and give the answer to the big question “Who is The World’s Favourite Airline?” In future ratemyflight.com will provide all the answers and in particular an overview of the airline you are about to travel with – just how good their staff or in-flight entertainment systems are. You’ll be able to see the good, the bad and the downright ugly of the airline operators.

The system, which will accept any historic flight, is truly a worldwide application. Everyday there are approximately 8 million people taking flights all over the world, using many hundreds of airlines from every corner of the globe. The level of service provided varies greatly and this is the first time that travellers can give a simple rating for their flight.

The free Rate My Flight app is available on Google Play (for Android smartphone & tablet); App Store (for Apple iPhone & iPad); Amazon Appstore (for Fire OS devices) and Blackberry World (for Blackberry 10 devices). The Windows 10 version is in development and will be available very soon from the Windows Store.

As data security is always a concern on the internet, the Rate My Flight system has been designed so that no personal information (name, address or email) is ever collected, used, processed or transmitted.

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Note to Editors:

Wellwood Adami Ltd. is completely independent of any and all airlines and was established in County Tyrone, Northern Ireland, over eight years ago. The locally owned company specializes in software, property and product development. The small research and development team hold advanced degrees in software development; product engineering; communications; environmental science; education; inbound marketing and strategic management.

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Image downloads: <http://ratemyflight.com/press/press-article-0001.html>